

UNDERSTANDING DATA DEDUPLICATION

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Data deduplication is a capacity optimization technology that is being used to dramatically improve storage efficiency. This technical session will:

- Review various data deduplication methodologies
- Identify the factors that influence space savings
- Provide scenarios where data deduplication is used





Overview

How Data Deduplication Works

Scenarios

♦ Q & A

Space Reduction Terminology

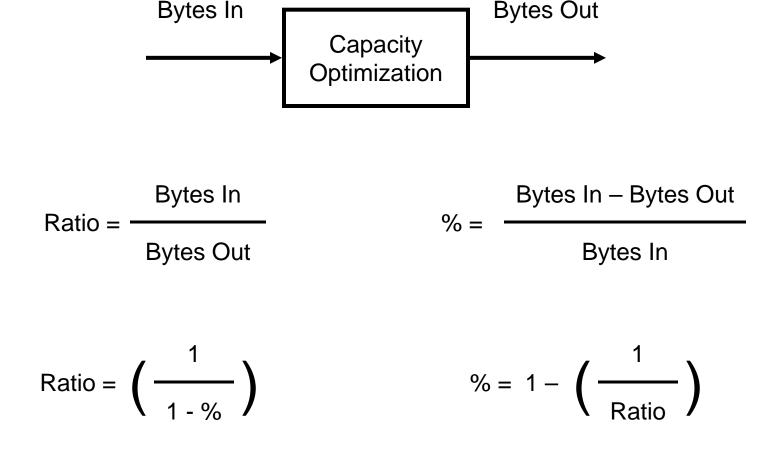


Data Deduplication is the replacement of multiple copies of data—at variable levels of granularity—with references to a shared copy in order to save storage space and/or bandwidth

Subfile Data Deduplication is a form of data deduplication that operates at a finer granularity than an entire file or data object

Single Instance Storage is form of data deduplication that operates at a granularity of an entire file or data object

Compression is the encoding of data to reduce its storage requirement - deduplicated data can also be compressed



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Space Reduction Ratio	Space Reduction Percent
2:1	I/2 = 50%
5:I	4/5 = 80%
10:1	9/10 = 90%
20: I	19/20 = 95%
100:1	99/100 = 99%
500: I	499/500 = 99.8%

- Ratios can meaningfully be compared only under the same set of assumptions
- Relatively low space reduction ratios provide significant space savings

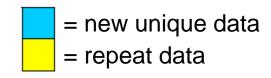
Data Deduplication – How it Works

- Evaluate Data
- Identify Redundancy
- Create or Update Reference Information
- Store and/or Transmit Unique Data Once
- Read and/or Reproduce Data

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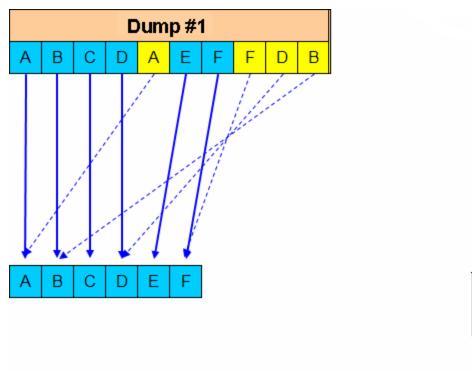


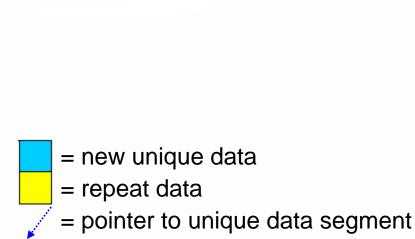
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Data Deduplication Simplified

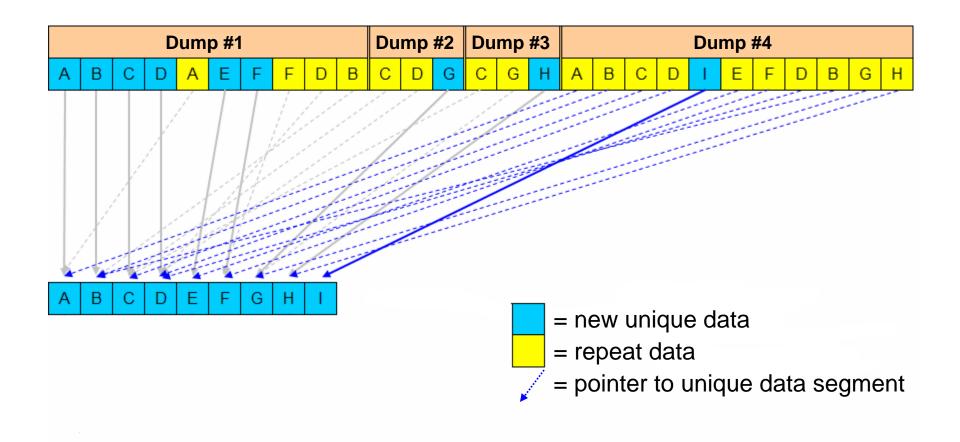






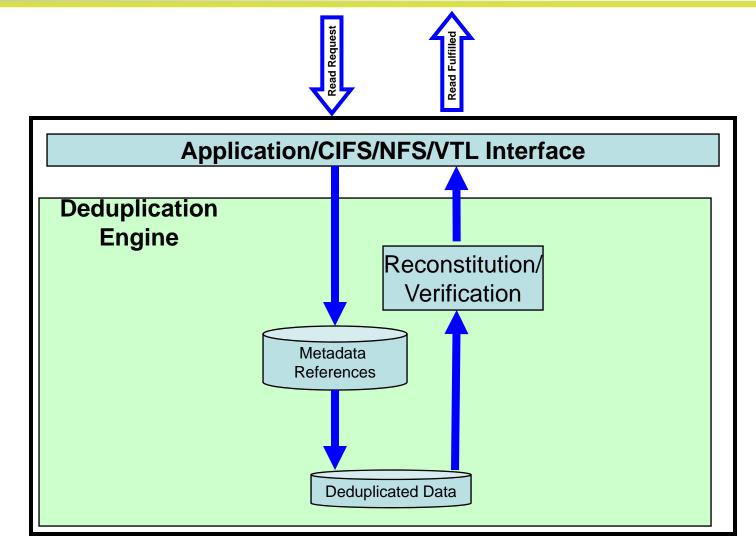
Data Deduplication Simplified





Reading Deduplicated Data





Design Approach



Gateway

A dedicated data deduplication engine that must be combined with a storage system

Appliance

• A dedicated deduplication engine integrated with a storage system

Storage System

• A general purpose storage system with data deduplication capabilities

Grid Storage

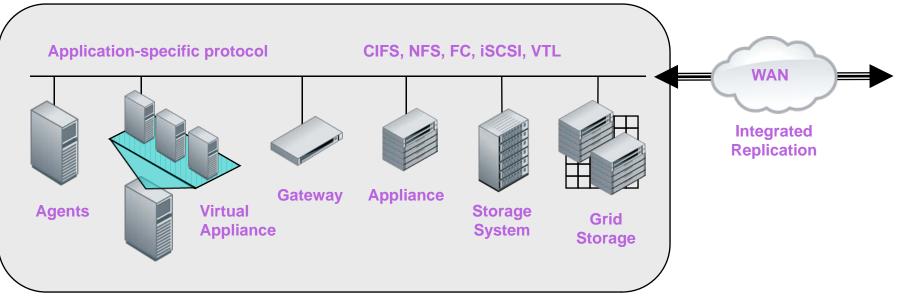
• A storage system that can scale independently without constraints to physical attributes

Software

• Includes application agents, virtual appliances, or storage software

Design Approach





Multiple deployment examples are illustrated

Specific deployments selected based on customer situation

Source or Target



Source deduplication

- Identifies duplicate data at the source
- Transfers unique segments to a central repository
- Separate client and server components

Target deduplication

- Identifies duplicate data at the target
- Stores unique segments
- Standalone system

Considerations

- Neither approach inherently enables a greater or lesser space savings
- Scope of data deduplication may vary by implementation



Inline deduplication

• Data deduplication performed before writing the deduplicated data.

Post-Process deduplication

 Data deduplication performed after the data to be deduplicated has been initially stored.

Considerations

- A product may implement both methods
- A product may provide methods to control when particular data is deduplicated
- May impact replication, usable capacity, scalability, etc.



Fixed length segment deduplication

- Evaluation of data includes a fixed reference window used to look at segments of data during deduplication process
- Provides fixed granularity, e.g. 4KB, or 8KB, or 128KB
- Variable length segment deduplication
 - Evaluation of data uses a variable length window to find duplicate data in stream or volume of data processed
 - Provides variable granularity, e.g. Average 4KB or 32KB
- Method chosen may affect deduplication results
 - Effects observed will vary by method
 - Segmentation may not apply to all deduplication

Data Deduplication Benefits



Data Deduplication can help organizations:

- Satisfy ROI/TCO requirements
- Manage data growth
- Increase efficiency of storage and backup
- Reduce overall cost of storage
- Reduce network bandwidth
- Reduce operational costs including:
 - > Infrastructure costs required space, power and cooling
 - Movement toward a greener data center carbon footprint friendly
- Reduce administrative costs

Scope of Data Deduplication



Global Deduplication

 Data deduplication which stores only unique data across multiple deduplication systems

Local Deduplication

- Data deduplication which removes duplicate data only within a single deduplication system
- Can span multiple applications
- Can span multiple datacenters

Can span multiple solution components

Applications for Deduplication



Backup to disk efficiently with long retention – recoverability

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• Replication for offsite data movement

Archiving

• Long-term retention for archive requirements

Primary Storage

• Lower physical capacity required for storage of active data

Backup: What to Consider



- Different applications or data types
- Bandwidth and latency
- Policies and Methodologies
- Data Protection Overhead
- Compression and Encryption
- Global Deduplication and Scope
- Deduplicated Data Resiliency
- Scalability
 - Capacity
 - Performance

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Backup: Factors Impacting Space Savings



Factors associated with higher data deduplication ratios	Factors associated with lower data deduplication ratios
Data created by users	Data captured from mother nature
Low change rates	High change rates
Reference data and inactive data	Active data, encrypted data, compressed data
Applications with lower data transfer rates	Applications with higher data transfer rates
Use of full backups	Use of incremental backups
Longer retention of deduplicated data	Shorter retention of deduplicated data
Wider scope of data deduplication	Narrower scope of data deduplication
Continuous business process improvement	Business as usual operational procedures
Smaller segment size	Larger segment size
Variable-length segment size	Fixed-length segment size
Format awareness	No format awareness
Temporal data deduplication	Spatial data deduplication

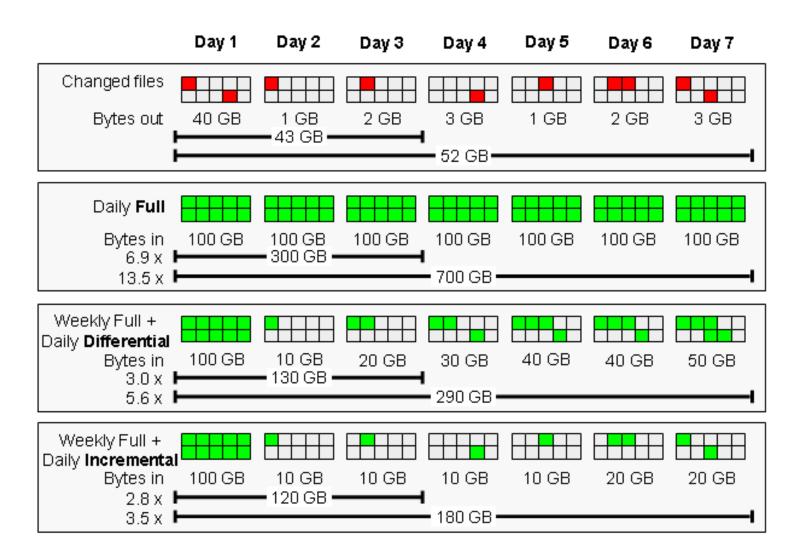
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Understanding Data Deduplication Ratios

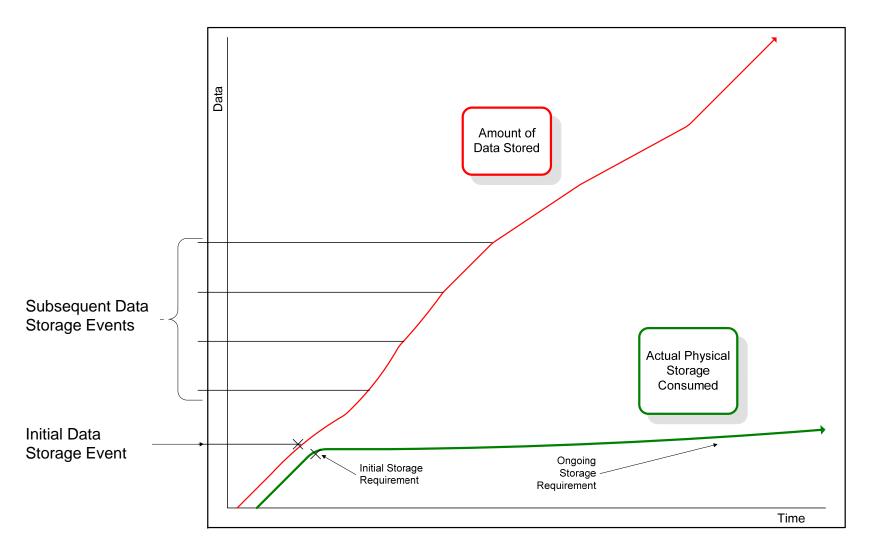
Backup: Influence of Backup Methodology





Backup: Capacity Savings Over Time





Understanding Data Deduplication

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Backup: Deduplication for Data Movement



Disaster Recovery

- Replicate all data after deduplication for bandwidth efficiency
- Replication of deduplicated data meeting offsite requirements
- Offsite archive

Bandwidth Optimization

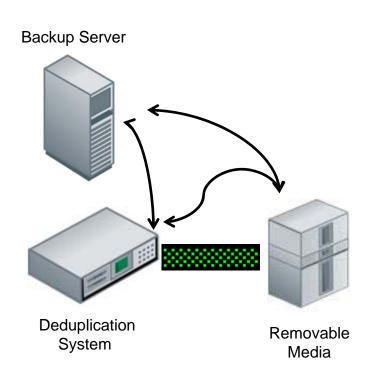
- Increasing WAN efficiency
 - More applications per pipe
- Branch Center Consolidation
- Backup Centralization

Backup: Removable Media Integration

Create long-term removable media storage for compliance and archive

Different data path approaches

- Path through backup server
- Path direct from Deduplication to removable media storage

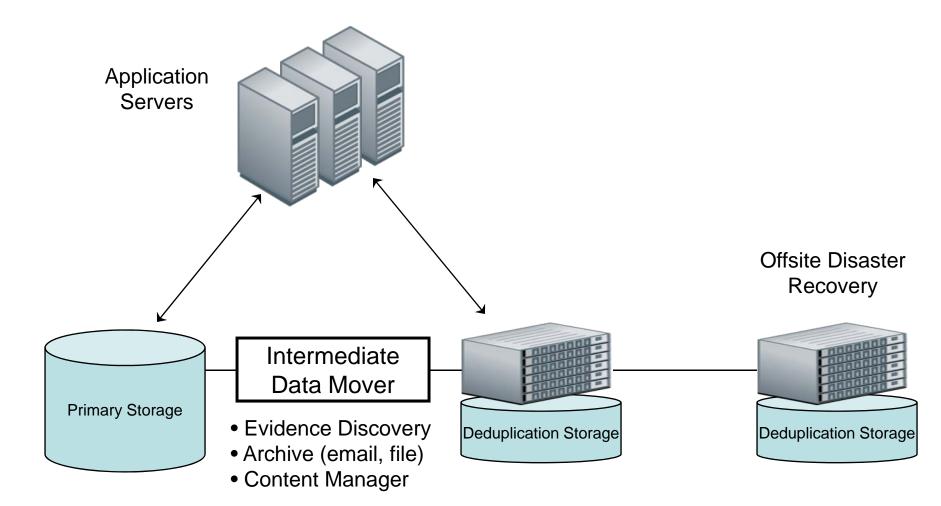






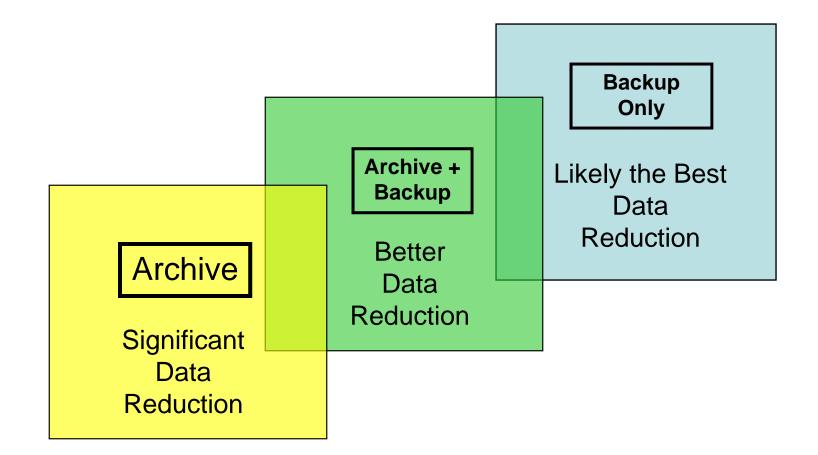
Archive: Deployment Example





Archive & Backup Combined

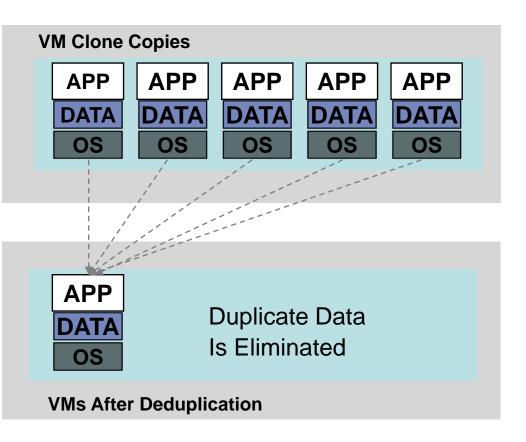




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Primary Storage: Deployment Example

- Balance the tradeoff between savings and performance impact
- Examples of Active Data
 - Unstructured data
 - Structured data
 - Virtual Machines







Please send any questions or comments on this presentation to SNIA: <u>trackdatamgmt@snia.org</u>

Many thanks to the following individuals for their contributions to this tutorial.

- SNIA Education Committee

Data Deduplication and Space Reduction SIG

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