



Cloud Computing Survey June – July 2009



IT agility. Your way.

Methodology

- Applied Research performed survey
- June 2009
- 250 responses
 - Enterprise IT (2,500 employees or more)
 - Manager, Director, VP, SVP (no CIOs)
 - Network
 - Information security
 - Architecture
 - Development



Key Findings

- Confusion about cloud computing definition
- Cloud computing has gained critical mass
- Cloud computing is more than SaaS
- Technology requirements for cloud computing
- Influencers go beyond IT

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Confusion about cloud computing definition

Please rate the following six common cloud computing definitions using the following scale:

There is nothing I agree with in this definition

■ I agree with a few things, but mostly not

This is about half right

■Almost there, but there are a few parts missing or incorrect

■ Perfect! This definition nails it.

100%											
90%	24%		17%	-	24%			-	26%	-	24%
80%			-	-			35%	-	2070	-	
70%		-	-	-		-		-		-	
60%	39%	-	46%					-		-	40%
50%	3970		-		42%		33%		42%		40 /0
40%			-				5570				
30%											
	22%		24%		22%		18%		20%		20%
20%					22 /0				20%		00/
10%	11%	-	7%	-	5% 6%	-	<u>6%</u>		6% 6%		8%
0%	4%	1	6%		6%		7%		6%		9%

Cloud computing is a general term for anything that involves delivering hosted services over without investing in new the internet

A way to increase capacity or Cloud computing allows add capabilities on the fly infrastructure, training new personnel, or licensing new software

use applications without installation and access their personal files at any computer service over the Internet. with internet access

consumers and businesses to computing in which dynamically access to virtualized IT scalable and often virtualized resources are provded as a Users need not have knowledge of, expertise in, or control over the technology infrastructure in the "cloud"

Cloud computing is a style of

Cloud computing is on-demand A pay-per-use model for resources that are housed outside of your own data

center, shared by others.

simple to use, paid for via

subscription, and accessed

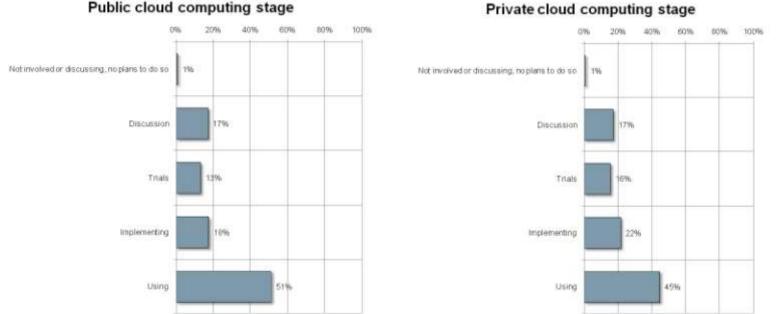
over the Web.

enabling available, convenient and on-demand network access to a shared pool of configurable computing resources that can be rapidly provisioned and released with minimal management effort or service provider interaction.



Cloud computing has gained critical mass

- Private and public clouds have traction
- Two thirds have dedicated budget for cloud computing
- **Budgets rising** \bullet



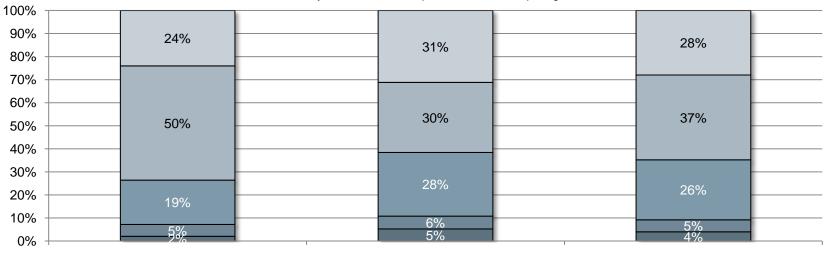
Private cloud computing stage



Cloud computing is more than SaaS

Rate the following components or technologies as they pertain to your understanding of Cloud Computing. Use the following scale:

Never included in or required for cloud computing
Usually not included in or required for cloud computing
Sometimes included in or required for cloud computing
Usually included in or required for cloud computing
Always included in or required for cloud computing

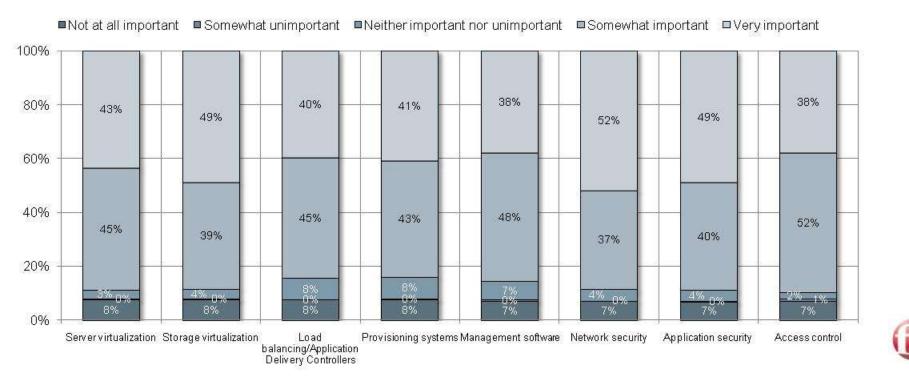


Platform as a Service (ex: Salesforce.com's SaaS (ex: Salesforce.com, NetSuite) Force.com, Google's App Engine) Infrastructure as a Service (ex: Amazon Compute Cloud, GoGrid, Bluelock)



Technology requirements for cloud computing

- Access control (90%)
- Network security (89%)
- Virtualization (tie: 88%)

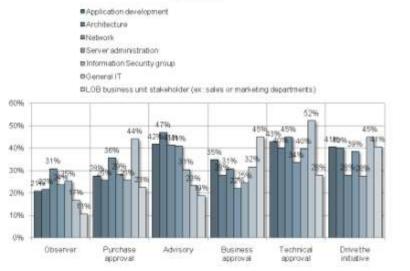


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Influencers go beyond IT

- Top public cloud decision makers
 - IT (45%), AppDev (41%), LOB stakeholders (41%)
- Top *private cloud* decision makers
 IT (45%), LOB stakeholders (36%), AppDev (24%)

What roles, if any, do each of the following departments play in the implementation process for public cloud computing? For this question, the "roles" are defined as follows.

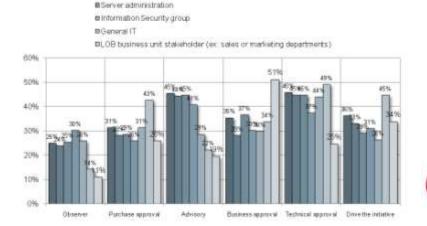


What roles, if any, do each of the following departments play in the implementation process for private cloud computing? For this question, the "roles" are defined as follows.

Application development

#Architecture

#hietwork



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